

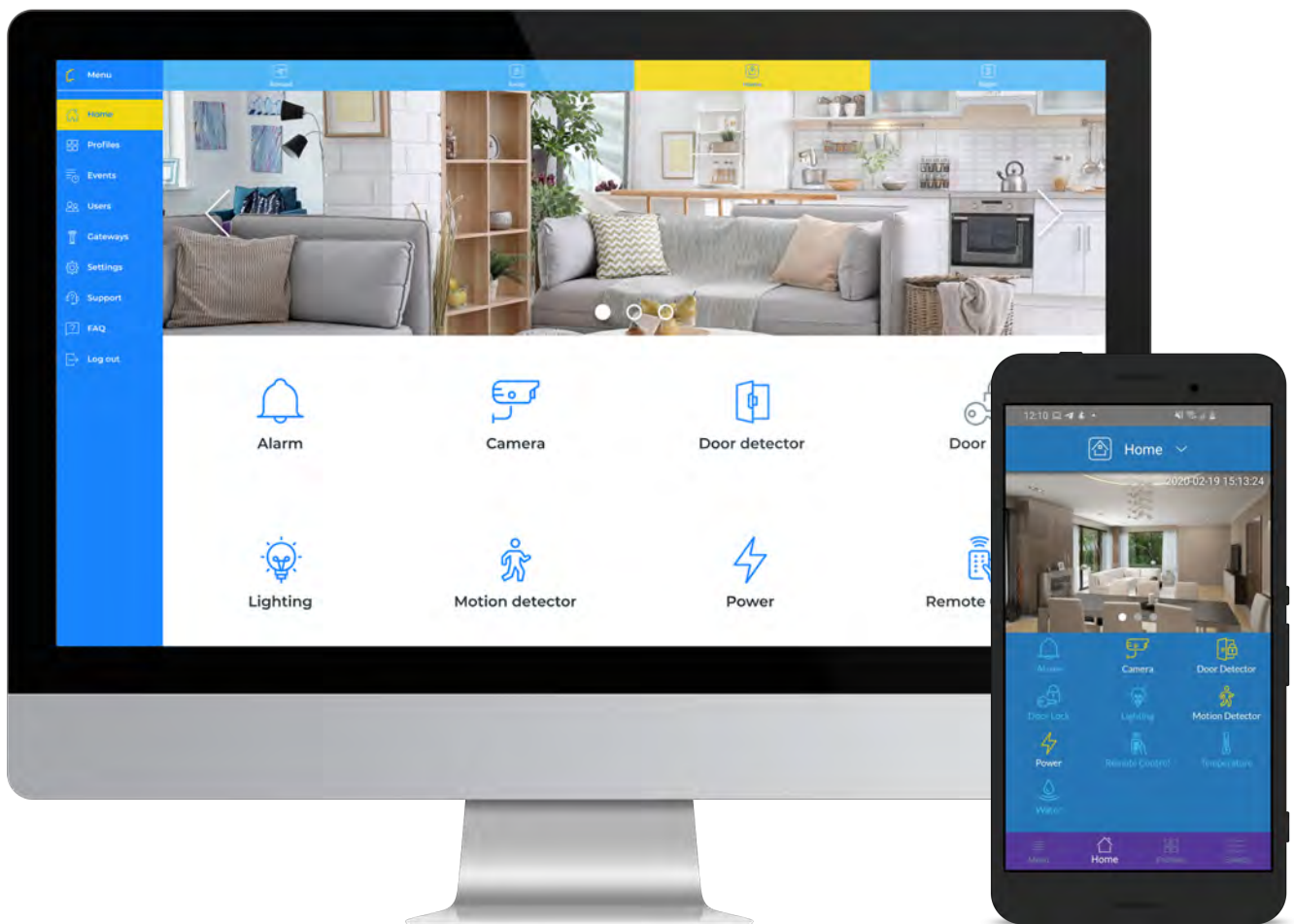
Friendly Smart Home Management Platform

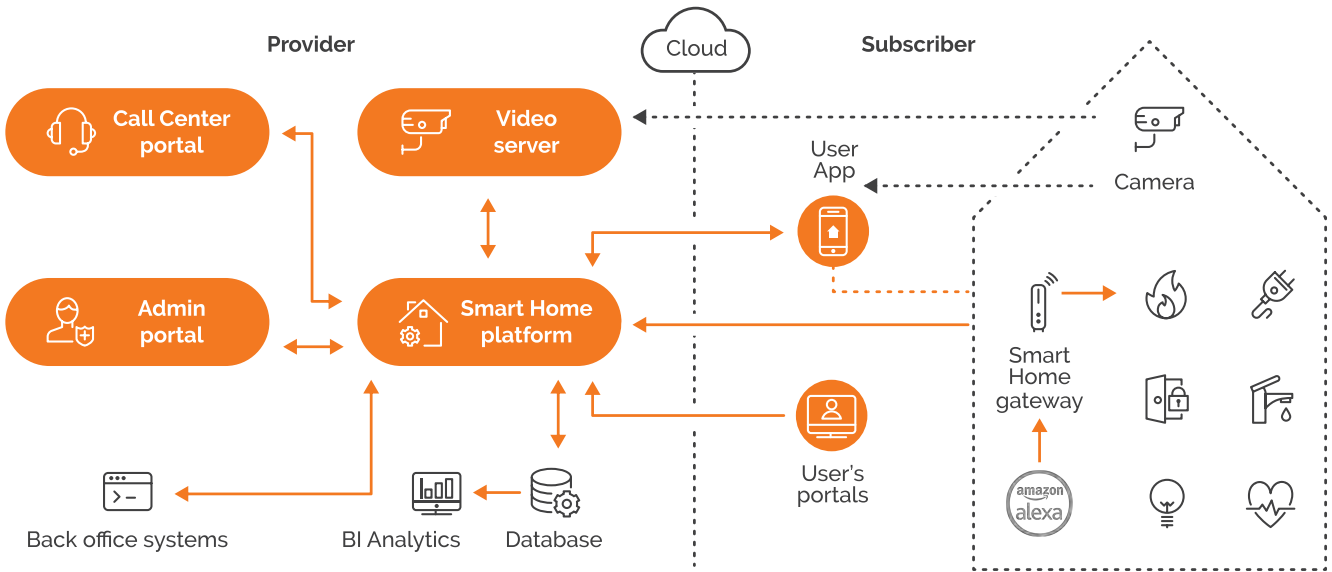


Launching Your Smart Home Service






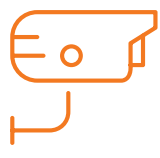


Friendly's Smart Home is a full Smart Home solution designed for the management and monitoring of household automation. It enables service providers to introduce their own Smart Home automation service in the shortest time possible, offering various service packages. The solution is device-agnostic and doesn't generate hardware dependency.

Our unique Smart Layer™ technology enables streamlined provisioning and management of multiple HW brands on a unified platform, eliminating the need for costly development and integration efforts when adding new device types. This feature dramatically reduces time-to-market, enabling Smart Home providers to start offering services faster, gain a competitive edge, and capture market share. Furthermore, the Smart Layer™ technology significantly reduces operational costs and increases ARPU.





Supported Devices

- | | | | |
|---|-------------------|--|----------------|
|  | Smart gateways |  | Home comfort |
|  | Light control |  | Health service |
|  | Appliance control |  | Cameras |
|  | Home security |  | Energy |

Subscriber Features

- › Mobile application and web-based portal
- › Profile management - Pre-defined responses to events based on a series of mode options: At Home, At Work, Night, or Abroad
- › Push messages via SMS, on screen, on icon or phone call
- › Camera – camera streaming and recording (event-based or continuous)
- › Sensor status - current status of all sensors, including problem notification
- › Home automation and time-based activation
- › Panic button – immediate notification in case of emergency
- › User management

Friendly's Smart Home platform can be managed remotely from a PC, tablet and smartphone.

Provider Features

- › End-to-end Smart Home platform integrated with service provider's back office
- › Integration with any Smart Home gateway (hub) and sensor
- › Dedicated server or cloud-based solution
- › White label solution – apply your own branding on a website or mobile app
- › Smart Home software on a router
- › Diagnostics and remote problem resolution tools for Call Center representatives
- › Big Data – data collection and BI
- › Extensive API to create customized mobile and web-based applications