friendly
technologies
The IoT & Device
Management Company

Company Profile

# Friendly's Product Line

Internet of Things

One-IoT™ Device Management
Designed for various verticals such as Energy, Utilities, Agriculture, Healthcare, Transportation and Smart City. It supports all standard protocols - LwM2M, MQTT, OMA-DM, CoAP, TR-36 USP, and others.

Smart Home Platform
A full solution for the management and monitoring of millions of households, it enables service providers to introduce their own Smart Home Automation service to subscribers by offering various Smart Home service packages.
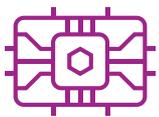
IoT Embedded Clients
High-end standardized clients for integration in end systems and chipsets including LwM2M, OMA-DM Android, OMA-DM Linux, Smart Home MQTT & TR-069 .

Telecommunications

Device Management
TR-069/TR-369 USP, OMA-DM & SNMP Device Management that streamlines the support of Data, VoIP and IPTV services - with customized solutions for Residential and Business services.

Wi-Fi Optimization
Enables carriers and CSPs to offer strong and reliable wireless connectivity for all connected devices in the subscriber's environment. The toolset includes: Friendly Connect App, Wi-Fi Mesh Management

QoE Analytics & Monitoring
Advanced QoE monitoring and analytics for Data, VoIP & IPTV services from the subscriber's device.

Friendly Technologies at a Glance

Software solutions provider serving the Carrier and CSP market since 1997

Focused on Device Management since 2006

The most widely installed Unified Device Management solution in the world

Strong global network of local channels, distributors and system integrators

A product company that maximizes automation and ease of use and minimizes the need for professional services

Offices in Israel, USA, Colombia, Ukraine and China

Standardization and Forums

OMA SpecWorks
For a Connected World

broadband forum

ISO 9001:2008
IQC
Institute of Quality & Control

Among our customers
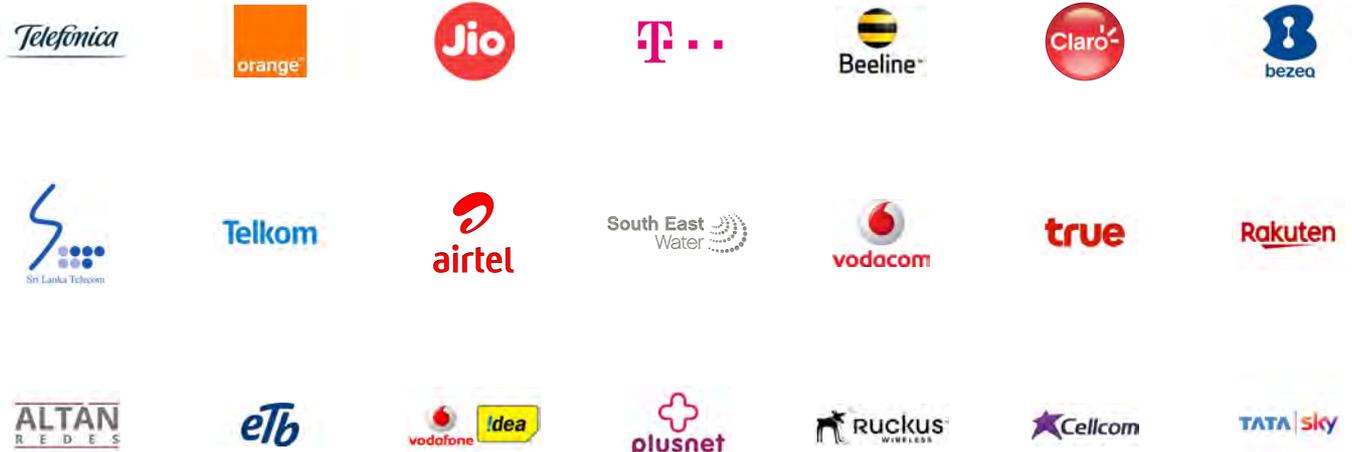
About Friendly Technologies

Friendly Technologies is a leading provider of carrier-grade platforms for IoT, Smart Home and TR-069 device management. Our advanced solutions enable unified administration of all types of services on one platform.

Friendly has been providing device management solutions to carriers and service providers since 2007. When IoT and the Smart Home emerged, Friendly Technologies launched its IoT platform and full solution for the Smart Home. Leveraging our expertise in the device management field, Friendly extended its offering to IoT and the Smart Home markets.

Friendly's products support LwM2M, MQTT, OMA-DM, TR-069/TR-369 USP, CoAP, and HTTP protocols, as well as proprietary protocols. We provide solutions via NB-IoT, 5G, LoRA, FTTH, and DSL networks.

Friendly's device management platform allows our customers to connect and provision new devices automatically, monitor KPIs, configure and update firmware remotely, collect and analyze data, and streamline the support they provide for subscribers.

Hundreds of providers worldwide trust Friendly's device management and IoT solutions. Our products are scalable and future-ready, enabling our customers to reduce both CAPEX and OPEX and generate new revenue streams.

For more in-depth information, please contact sales-group@friendly-tech.com